CONTENTS

1  A Letter from the Chair
2  Sponsorship Levels
5  Exhibit Hall Floor Plan
6  Links to Forms
7  Rules & Regulations
   Payment Information
9  US Express Freight
   Shipping information and
   Material Handling Form
12 PSAV Order Form

GRAND HYATT DENVER

October 3 - 6, 2019
Dear Prospective Sponsor:

On behalf of the Executive Board, Corporate Affairs Committee and members of the Society of Radiologists in Ultrasound (SRU), I invite your company to participate as an exhibitor at Image Soundly, the 29th Annual Meeting and Postgraduate Course of the Society of Radiologists in Ultrasound, to be held October 3-6, 2019 at the Grand Hyatt Denver. The SRU annual meeting provides a unique opportunity for companies to demonstrate new equipment and technologies and meet with leading physicians in the field of ultrasound in a relaxed and friendly atmosphere.

The corporate-sponsored reception and exhibit hall on Friday evening is a highlight of the meeting. Sponsors are provided with a booth space to demonstrate their latest equipment using live models, and to promote products and services to SRU attendees. The exhibit hall will be open during the afternoon break in the educational sessions on Friday, and will reopen for the reception from 6:00—8:00 pm.

Other sponsorship opportunities include focus sessions, in which SRU Fellows and members meet with corporate representatives to discuss new developments in medical ultrasound. All sponsorship levels include one or more invitations to the Thursday evening Fellows reception and dinner.

Please note that exhibitors are welcome to attend the educational sessions, but will not receive CME credit. To obtain CME credit, the individual must register for the meeting and pay the registration fee.

The 2019 SRU exhibitor prospectus is attached for your consideration. Note that there is a 25% discount for first-time sponsors of booths larger than 10x10. Please also note that the SRU will arrange for and pay for the food and beverage served at the morning and noon focus sessions, in order to comply with regulations that prohibit physicians from consuming food purchased by certain types of companies.

Please return the completed sponsorship application by Friday, August 23rd, 2019.

If you have any questions please contact Kathy Martin at the SRU Meetings Department (703-262-9317 or kmartin@acr.org). I look forward to your company’s participation, and to seeing you in Denver!

Sincerely,

Richard G. Barr, MD, PhD
Chair, Corporate Affairs Committee
**2019 SRU Sponsorship Levels**

**Official Exhibit Hall Hours**

Load In: Friday 8:00 am. Must be finished by 2:30 pm.

Friday:
- Afternoon Break 3:00 pm — 3:30 pm
- Reception 6:00 pm — 8:00 pm

Load Out: Pavilion must be empty by 12pm on Saturday.

### $35,000 Diamond Level

10’ x 20’ booth space and four staff at the Friday afternoon break and Friday evening welcome reception
- **Focus Sessions**: One morning focus session (5 Fellows per session) and one luncheon focus session (10 participants, up to 5 Fellows and 5 members) and one afternoon focus session. **(5 attendees with priority going to young physicians)**
- **Fellows Dinner**: Four invitations to the Thursday Fellows dinner
- **Website**: Premier recognition on the SRU website
- **App**: Recognition in the annual meeting app
- **Mailing Lists**: One-time use of the Fellows mailing list and one-time use of the general membership mailing list
- **SRU Newsletter**: Official announcement of sponsorship in the SRU newsletter

### $28,960 Platinum Level

10’ x 20’ booth space and four staff at the Friday afternoon break and Friday evening welcome reception
- **Focus Sessions**: One morning focus session (5 Fellows) and one luncheon focus session (10 participants, up to 5 Fellows and 5 members)
- **Fellows’ Dinner**: Three invitations to the Thursday Fellows dinner
- **Website**: Recognition on the SRU website
- **App**: Recognition in the annual meeting app
- **Mailing Lists**: One-time use of the general mailing list and one-time use membership mailing list
- **SRU Newsletter**: Official announcement of sponsorship in the SRU newsletter

### $22,830 Gold Level

10’ x 20’ booth space and four staff at the Friday afternoon break and Friday evening welcome reception
- **Focus Session**: One luncheon focus session (10 participants, up to 5 Fellows and 5 members)
- **Fellows Dinner**: Three invitations to the Thursday Fellows dinner
- **Website**: Recognition on the SRU website
- **App**: Recognition in the annual meeting app
- **Mailing List**: One-time use of the Fellows mailing list
- **SRU Newsletter**: Official announcement of fund contribution in the SRU newsletter
$21,900  Silver Level
10’ x 20’ booth space and four staff at the Friday afternoon break and Friday evening welcome reception

- **Focus Sessions**: One morning (five Fellows per session) and one afternoon focus session (5 members)
- **Fellows Dinner**: Two invitations to Thursday Fellows dinner
- **Website**: Recognition on the SRU Website
- **App**: Recognition in the annual meeting app
- **Mailing List**: One-time use Fellows mailing list
- **SRU Newsletter**: Official announcement of fund contribution in the SRU newsletter

$16,500  Bronze Level
10’ x 20’ booth space and four staff at the Friday afternoon break and Friday evening welcome reception

- **Focus Session**: One morning focus session (five Fellows)
- **Fellows Dinner**: One invitation to the Thursday Fellows dinner
- **Website**: Recognition on the SRU website
- **App**: Recognition in the annual meeting app
- **Mailing List**: One-time use of the Fellows mailing list
- **SRU Newsletter**: Official announcement of sponsorship in the SRU newsletter

**Booth Options:**

- $11,500 - 10’ x 20’ booth space and four staff at the Friday afternoon break and Friday evening welcome Reception, live scanning permitted.
- $5000 - 10’x10’ booth space for 2 staff at the Friday afternoon break and Friday evening welcome Reception, live scanning NOT permitted.
- $2000 - Table top booth in the exhibit hall for 2 staff at the Friday afternoon break and Friday evening welcome Reception, live scanning NOT permitted.

**Booth in a box**  **NEW!** For small companies that would like to display their information but not send a representative the Booth in a Box option might be the perfect solution! Mail us a box with handouts and anything you would like displayed in a 2 -3 ft space and we will display it for you in our exhibit hall during the evening reception. **$1500**

**Table Top**  Table Top Exhibits in the foyer are reserved for book vendors and other radiology associations. Table Tops will be placed in the foyer, and space is limited. Booth space will include one 6ft table per association and 2 for book vendors (if space is available), as well as two chairs and a wastebasket. Table Tops must be manned during registration hours Friday through Sunday at 12pm.
- **Association table - $1000**
- **Publisher table - $750**

**Additional Options:**

- **$14,000** - per luncheon focus session (10 participants, up to 5 Fellows and 5 members)
- **$6,500** - per morning focus session, breakfast included (5 Fellows per session)
- **$6,500** - per afternoon focus session, no food offered (5 attendees)
- **$300** - per individual ticket to the Fellows dinner (on a space available basis and must already be a sponsor)
- **$100** - per extra booth personnel over the included amount.
Please use the following links to process your application

Application and Contract

Exhibitor Information
https://radsociety.wufoo.com/forms/2019-sru-annual-meeting-exhibitor-information/

Live Model Consent Form
1. Exhibit space will be allocated on a first-paid, first served basis. Priority will be determined by date of receipt of application for space accompanied by required payment.

2. Application for space must be accompanied by the full fee in order to guarantee reservation. Exhibiting/sponsoring company will remain responsible for payment of space. Terms are enforced regardless if sponsor/exhibitor does not attend, fails or elects not to participate in conference, or if exhibit space is resold due to notification of absence. No refunds.

3. All booths must fit within the confines of their assigned space so as not to impede traffic flow, infringe on the space of other exhibitors, or violate the emergency exit routes set forth by the fire marshal.

4. No exhibitor shall assign, sublet, or share the whole or any part of the space contracted to them. Exhibitors agree to limit the service and/or materials displayed in their exhibit area to those purveyed by the exhibitor, with the exception that other proprietary equipment may be used solely for the purpose of demonstrating the materials or services of the exhibitor.

6. SRU reserves the right to impose limitation on noise levels and any other method of operation which becomes objectionable. Any distribution of literature or samples shall be limited to the exhibitor's booth. Exhibitors may not interfere with collateral that is not produced by said exhibitor. Violation of this will result in cancellation of exhibit space during the show without refund.

7. SRU reserves the right to rearrange the final floor plan based on unsold or unoccupied exhibit space. In said event, all exhibitors will be notified.

8. If SRU should be prevented from holding the exhibition for any reason beyond SRU’s control (such as, but not limited to, damage to the building, riots, strikes, acts of government, or acts of God) or if an exhibitor cannot occupy the assigned exhibit space due to reasons beyond SRU's control, then SRU has the right to cancel the exhibition or any part thereof, with no further liability to the exhibitor other than a refund of exhibit space fee, less a proportionate share of the exposition cost incurred.

9. Neither the management of the host facility nor SRU shall be liable for the damage, loss, or destruction to the exhibits by reason of fire, theft, accident, or other destructive causes. Exhibitor shall lease booth(s) at his/her sole risk. Neither the management of the host facility, SRU, nor any of their agents, servants, or employees will be accountable or liable for accidents to exhibitors, their agents, or employees.

10. The exhibitor shall be liable to the host facility and/or SRU for any damage to the building and/or the furniture and fixtures contained therein, which shall occur through acts or omissions of the exhibitor.

11. Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless SRU, the host facility, their officers, employees, and agents against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitors installation, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibit areas.

12. Exhibitor acknowledges that SRU does not maintain and is not responsible for obtaining insurance covering exhibitor's property. Exhibitors are advised to obtain business interruption and property damage and loss insurance to cover such occurrences.

13. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

14. Mailing lists may not be re-sold.

All Terms are non-cancelable. We agree to pay for the exhibit space in accordance with the guidelines contained in the SRU Exhibit Prospectus. We agree to abide by all provisions set forth in these terms as a part of this contract between the Society of Radiologists in Ultrasound and our company.
Policies for Corporate Sponsors

In order to ensure fair access to all companies and organizations that wish to participate in the SRU annual meeting, the SRU has developed the following guidelines, with which each company is asked to comply.

1. Concurrent courses, product or other demonstrations, or other competing events, live or recorded, on-site or off-site, are not permitted during scheduled SRU activities. Scheduled SRU activities occur during the following times:

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday</td>
<td>8:00 am – 5 pm</td>
<td>Plenary Session (Fellows are off limits from 8am—9:30pm)</td>
</tr>
<tr>
<td>Friday</td>
<td>6:45 am – 5:00 pm</td>
<td>Focus Sessions / Educational Courses</td>
</tr>
<tr>
<td>Friday</td>
<td>6:00 PM – 8:00 pm</td>
<td>Welcome Reception</td>
</tr>
<tr>
<td>Saturday</td>
<td>7:00 am – 5:00 pm</td>
<td>Educational Courses</td>
</tr>
<tr>
<td>Sunday</td>
<td>8:00 am – 12:00 pm</td>
<td>Educational Courses</td>
</tr>
</tbody>
</table>

2. The SRU will order and pay for food and beverage for the focus sessions, including a continental breakfast (for 10) in the morning session, and box lunch (for 15) in the midday session. The afternoon session, for 5, will not have food. Audiovisual equipment orders and payment arrangements should be made by the corporate sponsor directly with the AV company, Don Knapp at Gravity Productions. dk@gpshow.com or 858.527.0850.

3. Hospitality rooms with or without product demonstrations are acceptable, as long as their hours do not conflict with SRU scheduled events. Please contact Kathy Martin at kmartin@acr.org; phone: 703-262-9317 if you plan to have a hospitality room.

4. Product information brochures may be distributed and discussed in hospitality rooms. Product information may not be distributed or displayed in the SRU meeting rooms or in any public area utilized for the SRU meeting.

5. Choice of room assignment and booth location for events such as the focus sessions and the Friday night reception and exhibit hall will depend on the exhibitor level, when the request for space was received, and space availability.

The SRU will provide a booth or table top space, a 6ft table and chairs if needed, and linens, pillows, and blankets. Companies must provide all other booth accoutrements such as pop-up backdrops or simple hard walls and power. Companies may display as many pieces of ultrasound equipment as will fit comfortably in the space to tastefully demonstrate the proper implementation and advantages of the equipment. All company activity must take place within the confines of the assigned space. Live scanning is permitted, but is limited to adult models and scanning of the abdomen, arms and legs, and neck. Models must agree to and sign a live model consent form (linked on page 6).

Payment Information

If you are paying by check, please make all checks payable to: The Society of Radiologists in Ultrasound. If you wish to make a payment to the SRU by credit card (3% fee), please contact the SRU via e-mail at info@sru.org to receive a credit card authorization form. Please complete this form and return it by fax, e-mail, mail using the contact information listed below. Alternatively, you may call the Meetings Registration Department at 1-800-373-2204, to provide your credit card information over the phone Monday through Friday, 8:30am – 5:00pm EST. Outside of the United States or Canada, please call (703) 648-8900, to provide your credit card information over the phone. Credit card forms cannot be accepted via e-mail.

Please send all payments and any questions regarding exhibits to:

The Society of Radiologists in Ultrasound
Attn: Meetings Registration Department
1891 Preston White Drive
Reston, VA 20191-4397
info@sru.org • Telephone: (800) 373-2204 • Telephone Outside of U.S.: (703) 648-8900 • Facsimile: (703) 648-1863

Please contact the Meetings Registration Department for information on wire transfers.
OFFICIAL SERVICE PROVIDER

SRU Annual Meeting 2019
October 3 – October 6, 2019
Grand Hyatt Denver | Denver, CO

Shipping Instructions:
As the Official Service Provider for SRU 2010, US Express Freight is able to handle any exhibitor shipping to and from our warehouse for the exhibitors. Charges are based on the weight of the shipment as well as the service level requested (ex: expedited/vs deferred).

Please contact Gary Eaton at (301) 683-9026 or email gary@shipuse.com for a quote or to discuss details.

No freight may be shipped directly to or be picked up directly from the hotel. All freight must be directed to:

US Express Freight c/o B-Line
SRU 2019 Annual Meeting
Exhibiting Company Name/Booth Number
10550 E. 54th Ave, Unit A
Denver, CO 80239

The warehouse accepts freight from 8:30 am to 3:00 pm Monday thru Friday beginning Monday, September 9th. All freight must be received at the warehouse by Friday, September 27th to avoid late charges.

If not shipping with US Express Freight, shipments must be picked up after the show from the warehouse address shown above on Tuesday, October 8th from 8:30 am to 2:00 pm. Any shipments not picked up by 2:00 pm will be returned to the exhibitor at their expense via US Express Freight.

Each exhibitor shall receive a Material Handling Order Form. Each exhibitor must complete the Material Handling Order Form and a Charge Authorization Form. The completed Material Handling Order Form can be emailed to Jennifer Schonborn at jennifer@shipuse.com.

A secure link to the Charge Authorization Form is provided below. The completed form will be sent directly to our accounting department who will confirm receipt.

https://portal.shipuse.com/forms/chargeauth.aspx

Questions should be directed to Gary Eaton at
Phone: (301) 683-9026
Email: gary@shipuse.com

We manage your shipping and storage so you can manage your business.
Material Handling Order Form

SRU Annual Meeting 2019
October 3 – October 6, 2019
Grand Hyatt Denver | Denver, CO

Return this form to:
US Express Freight Systems
Attention: Jennifer Schonborn
Email: jennifer@shipuse.com
Phone: (800) 328-8000 ext. 114

ALL EXHIBITORS MUST COMPLETE BOTH PAGES OF THIS FORM AND THE CHARGE AUTHORIZATION FORM. SUBMIT THESE FORMS VIA EMAIL (jennifer@shipuse.com). ALL FORMS MUST BE RECEIVED BY FRIDAY, SEPTEMBER 20th, 2019.

THE CHARGE AUTHORIZATION FORM CAN BE FOUND HERE:
https://portal.shipuse.com/forms/chargeauth.aspx
This is a secure link. The completed form will be sent directly to our accounting department for immediate processing.

ALL FREIGHT MUST BE DELIVERED TO AND PICKED UP FROM THE ADVANCE WAREHOUSE. NO FREIGHT MAY BE DELIVERED TO OR PICKED UP FROM THE HOTEL.

Please observe the available dates and times provided for the advance warehouse. Freight received outside of the dates and times provided will be billed at the after-deadline rate.

Advance Warehouse opens: September 9th, 2019, 8:30 – 15:00 (Monday thru Friday)
Advance Warehouse closes: September 27th, 2019, 8:30 – 15:00 (Monday thru Friday)

Please complete your inbound shipping labels as shown below and be sure to affix a label to each piece being shipped.

US Express Freight c/o B-Line
SRU 2019 Annual Meeting
Exhibiting Company Name/Booth Number
10550 E. 54th Ave, Unit A
Denver, CO 80239

After the show ends, all freight will be returned to the advance warehouse for outbound shipping. Please complete the Return Freight Information section on page 2.

Material Handling Order Form

Freight Information: SRU Annual Meeting 2019

Exhibiting Company Name: ____________________________
Address: _________________________________________ City, State, Zip: ____________
Phone: ___________________ Fax: _______________ Email: _______________________

Material Handling Services

CRATED: Material that is skidded or is in any type of shipping container that can be unloaded at the
dock with no additional handling required.

STRAIGHT TIME: 8:00 am to 4:30 pm. Monday through Friday
OVERTIME: 4:30 pm to 8:00 am. Monday through Friday, ALL DAY Saturday
DOUBLE TIME: ALL DAY Sunday and Holidays
(Overtime will be applied to all freight received at the warehouse and/or show site that
must be moved into or out of booth during above listed times.

<table>
<thead>
<tr>
<th>Description</th>
<th>Price per CWT</th>
<th>200 lbs. Minimum</th>
</tr>
</thead>
<tbody>
<tr>
<td>RATE CLASSIFICATIONS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Warehouse Shipment (200 lb. Minimum)</td>
<td>$100.00</td>
<td>$200.00</td>
</tr>
<tr>
<td>Crated or skidded shipment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Small Package – Maximum weight is 50 lbs. per shipment*</td>
<td>$45.00</td>
<td></td>
</tr>
</tbody>
</table>
* A small package shipment is a shipment totaling any number of pieces with a combined
weight not to exceed 50 lbs. that is received on the same day, from the same shipper and
delivered by the same carrier.

ADDITIONAL SURCHARGES

Shipment Delivered after Deadline Date (in addition to above rates)
Warehouse shipment before/after Target Date

<table>
<thead>
<tr>
<th>Description</th>
<th>Price per CWT</th>
<th>200 lbs. Minimum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Warehouse shipment before/after Target Date</td>
<td>$25.00</td>
<td>$50.00</td>
</tr>
</tbody>
</table>

Overtime Charge – Inbound/Outbound (in addition to above rates)
Crated or skidded shipment

<table>
<thead>
<tr>
<th>Description</th>
<th>Price per CWT</th>
<th>200 lbs. Minimum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overtime Charge – Inbound/Outbound</td>
<td>$20.00</td>
<td>$40.00</td>
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*ALL RATES ARE ROUND TRIP*

<table>
<thead>
<tr>
<th>Description</th>
<th>Weight</th>
<th>CWT</th>
<th>Price per CWT</th>
<th>Estimated Total Cost</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Surcharges</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Sub-total

TOTAL

Return Freight Information: SRU Annual Meeting 2019

Company Name: ____________________________ Contact: ____________________________
Address: _________________________________________ City, State, Zip: ____________
Phone: ___________________ Fax: _______________ Email: _______________________

# of Pieces: _______________ Weight: _______________ Date needed: _______________
Ship via: ___________________ Account #: ___________________

Reference No. ____________________________

- REMINDER: Please include RETURN SHIPPING LABELS with your original shipment.
# Audiovisual Exhibitor Services

**Name of Conference:**

**Start Date:**

**End Date:**

**# Event Days:**

**Company Name:**

**Onsite Contact Name:**

**Booth #:**

**Street Address:**

**QTY:**

**Date:**

**ZIP Code:**

**Telephone Number:**

**Delivery Date:**

**Delivery Time:**

**Email Address:**

**Pickup Date:**

**Pickup Time:**

**Ordered By:**

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**Prices are for exhibit floor only. All rental prices subject to a 15% markup if ordered day of.**

## Prices Listed Charged Per Day

<table>
<thead>
<tr>
<th>Monitors</th>
<th>Qty</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>24&quot; Monitor w/Table Stand</td>
<td></td>
<td>$326.37/day</td>
</tr>
<tr>
<td>46&quot; Monitor w/ Floor Stand</td>
<td></td>
<td>$812.55/day</td>
</tr>
</tbody>
</table>

## Miscellaneoues

<table>
<thead>
<tr>
<th>Item</th>
<th>Qty</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wireless Internet</td>
<td></td>
<td>$18.90/day</td>
</tr>
<tr>
<td>Wired Internet</td>
<td></td>
<td>$239.39/day</td>
</tr>
<tr>
<td>Laptop</td>
<td></td>
<td>$335.77/day</td>
</tr>
</tbody>
</table>

## Special Requests - Please call 303-603-4112

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**Shipping Address:**

*Name of guest with reservation*

*1750 WELTON STREET*

*DENVER, COLORADO 80202*

*Name of Event/Meeting*

*Name of Event Manager*

---

**Charge to Credit Card**

- CC Holder Name: ____________________________
- Last 4 digits of Credit Card Only: __________

1. Please complete this form and fax to 303-603-4074
2. Please communicate credit card number directly to Accounting by calling 303-255-1234 x 6100

**Charge to Room**

- Name: ____________________________
- Arrival Date: ____________________
- Departure Date: __________________

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Labor and/or service charge will apply.

**Signature:** ____________________________

**Date:** ____________________________